

PRESS RELEASE

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Kare Intellex Closes \$300,000 Investment Round with Participation from Rev1 Ventures, NCT Ventures, OhioHealth

Revolutionary Mobile Platform Optimizes Workflow at the Point of Care for Caregivers

COLUMBUS, OH (May 24, 2016) –Kare Intellex announced that it has closed a \$300,000 investment round with participation from Rev1 Ventures, NCT Ventures, and OhioHealth. Based in Columbus, OH, Kare Intellex is a mobile first platform that simplifies and automates patient on-boarding, care documentation, billing, and claims submission for home healthcare workers.

“We are on a mission to transform home care delivery by reducing administration and making caregiving hassle-free,” said Hanad Duale, CEO and Co-founder of Kare Intellex. “Caregivers no longer need to purchase expensive software, laptops, or tablets. With Kare, caregivers can use their own iPhone or Android smartphone, download the app, and begin delivering care and billing claims directly.”

With over 10,000 baby boomers turning 65 every day, millions of people are reaching the age where they will desire some level of home healthcare. These services are typically delivered through agencies and independent providers who must deal with exhausting amounts of paperwork, documentation and compliance.

By significantly reducing the administrative costs of home healthcare delivery, providers can focus more of their resources towards servicing their patients and growing their census. Additionally, the app uses GPS and other features to reduce fraud and bring greater transparency to home care delivery. Key features satisfy Affordable Care Act reporting requirements including a HIPPA compliant platform.

“We had the opportunity to work with Hanad from inception of the idea through the market validation process of our Concept Academy,” said Ryan Helon, Senior Vice President, Investments, Rev1 Ventures. “As Kare launched, we witnessed the enthusiastic response of healthcare agencies using the platform. Hanad and the Kare Intellex team understand their customers and are bringing exciting improvements to the home healthcare industry. The less time that caregivers have to spend on administration, the more time they have for patients.”

The investment round will help Kare Intellex expand its team and bring its platform to agencies and independent providers throughout the region and beyond.

“This is an incredible opportunity to empower agencies and independent providers, make care delivery more efficient and bring greater transparency to a very fragmented market,” said Calvin Cooper, Director, NCT Ventures. “We’re excited to work with Hanad and look forward to the future growth of the company.”

About Kare Intellex

Kare Intellex is secure and HIPPA compliant, mobile platform that simplifies and automates patient on-boarding, care documentation, billing and claims submission. Located in Columbus, Ohio, Kare Intellex is transforming home health care delivery by empowering agencies and independent providers to reduce costs and focus resources where they’re needed most, with their patients. The Kare Intellex app is available on the Apple App Store and on Google Play. For more information, visit www.KareIntellex.com